



## media release+

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### **Birmingham Business Park launches extranet with car share scheme**

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**Birmingham Business Park, which is managed by international property group Goodman through its Arlington Business Parks Partnership fund, has launched an extranet for its 5,500 occupiers.**

The new service will be accessible to everyone located at the Park, which is the most prominent out of town scheme in the West Midlands. As well as the car share scheme, the extranet includes other features such as information on local traffic and travel news, news and sports, offers and promotions, as well as information about the Park such as occupiers, amenities and available office space.

The lift share element of the extranet allows people working at the park to identify other occupiers with similar journeys that can then be shared.

Rob Cragg, Goodman's development surveyor for Birmingham Business Park commented: "The introduction of the extranet will create distinct benefits for everyone located at the Park. As well as a range of services and access to useful information, it will also help businesses interact with each other. As the extranet site evolves, occupiers will also be presented with further unique services allowing them to make the most of being located at Birmingham Business Park."

Goodman has an exemplary track record of owning, developing and managing high quality business parks, city centre schemes and mixed use environments throughout the UK. As well as Birmingham Business Park, Goodman is also the company behind Birmingham City Centre's Ventureast site at Eastside. The £450 million project will see the 13 acre site developed into a high quality, urban mixed use sustainable development. This will include delivering over 1.1 million square feet of offices, city living, a hotel and amenities, boosting the regeneration of Birmingham's Eastside and helping create up to 5,000 jobs.

Goodman has consistently been ranked as one of the industry's most sustainable developers, having being ranked top in the 2003, 2005 and 2006 Property Environment Group benchmarking study.

**Ends**

### **About ABPP**

The ABPP is a UK business park fund created in 2003 by Arlington Securities Limited and investment partner Legal and General. Goodman and L&G manage the fund. ABPP owns a unique portfolio of high quality business parks in a managed environment spread across the UK. It has a gross asset value of over £1.8 billion.

### **About Goodman Group**

Goodman International Limited is an integrated property group with operations throughout Australia, New Zealand, Asia, Europe and the United Kingdom.

Goodman Group, comprised of the stapled entities Goodman International Limited and Goodman Industrial Trust, has a market capitalisation of approximately A\$11.8 billion (approximately £5.02 billion), making it the largest industrial property group listed on Australian Stock Exchange and the second largest listed specialist fund manager of industrial and business park assets globally.

Goodman entered the UK market in December 2005 when it acquired Arlington Securities and in May 2006 it moved into Europe, purchasing industrial property developer Eurinpro International SA ('Eurinpro'). The business has since consolidated its strength across the UK by acquiring business park developer Akeler and logistics property specialist Rosemound Developments in November 2006 in April 2007 respectively.

The group re-branded from Macquarie Goodman to Goodman on 2 July 2007.

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### **For further information on Goodman please contact:**

Will Spratt	020 7072 4061	<a href="mailto:wspratt@gciuk.com">wspratt@gciuk.com</a>
Pete Sigrist	020 7072 4145	<a href="mailto:psigrist@gciuk.com">psigrist@gciuk.com</a>